

## **ARSC New York Chapter**

### **NOVEMBER 2016 Meeting**

7:00 P. M. Thursday, 11/17/16

→ At the CUNY Sonic Arts Center←

West 140<sup>th</sup> Street & Convent Avenue, New York

Or enter at 138th Street off Convent Avenue

Shepard Hall (the Gothic building) – Recital Hall (Room 95, Basement level)

An elevator is located in the center of the building



# KHJ's 1969 "History of Rock and Roll." Presented by MATTHEW BARTON

Top 40 radio was all about the newest hits, with little sense of history, but for 48 hours starting at 6:00 pm on Friday, February 21st, 1969, KHJ of Los Angeles, one of the biggest Top 40 outlets in the country, aired the first comprehensive history of rock and roll attempted in any medium. For two days, listeners were treated to a unique montage of music and interview with the movers and shakers of the preceding 15 years of pop music, narrated by legendary KHJ disc jockey Robert W. Morgan. The program also aired on KHJ's affiliate stations around the country and was a huge national hit. It was repeated later that year, then revised several times in the 1970s and early 1980s, with the last revision still airing occasionally today. Using excerpts of the original broadcast and others from the time, this presentation will look at the program's success in the context of music radio of the period, as well as it's longer lasting influence on popular music, popular audiences and radio programming itself. A later version of the program, as well as other radio rock and roll histories, will also be sampled.

Matthew Barton has worked at the Library of Congress since 2003, first as a sound engineer and archivist, and since 2008, as the Curator of Recorded Sound at the Library's Packard Campus for Audiovisual Conservation Culpeper, Virginia.

From 1996 to 2003, he was the production coordinator of the Alan Lomax Collection compact disc series issued by Rounder Records. He has written extensively on recorded music and sound, and is a contributor to the book *The Ballad Collectors of North America: How Gathering Folksong Transformed Academic Thought and American Identity*, published in 2012 by Scarecrow Press. In May of this year, he began a two-year term as President of the Association for Recorded Sound Collections.

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### Our next meeting will be on December 15, 2016

Seth Winner and Joe Pearce will jointly moderate a program celebrating sixty years of the Vocal Record Collectors Society (VRCS)

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#### DIRECTIONS TO THE SONIC ARTS CENTER

**Subway:** Take the 1 train to 137<sup>th</sup> Street City College and walk north to 140<sup>th</sup> St. & Broadway, then go east to 140<sup>th</sup> St. & Convent Avenue. Take the A, B, C, or D trains to 145th St, go south on St. Nicholas to 141st St, (one long block), then west one block to Convent Avenue, and south one more block to 140th & Convent Avenue.

**Bus:** M4 and M5 on Broadway; M 100, 101 on Amsterdam Ave. (one block West of Convent Avenue)



The Sonic Arts Center at CCNY offers 4-year Bachelor of Fine Arts degrees in Music with a concentration in Music and Audio Technology. Their program provides an in-depth curriculum emphasizing real-world skills with a project-based approach. Students enjoy a well-rounded program, with emphasis on audio technology, music theory, orchestration, and history to help them compete in a field that today demands an ever-growing and highly diverse skill set.

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All ARSC NY Chapter meetings are free and open to the public. Voluntary contributions to help defray our expenses are welcome!

To join ARSC, visit <a href="http://www.arsc-audio.org">http://www.arsc-audio.org</a>